

Organized by EBLIDA-NAPLE in cooperation with The Danish Library Association

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# 20<sup>th</sup> EBLIDA - NAPLE annual Conference

in cooperation with

The Danish Library Association, Danish Agency for Culture and the Danish Library Umbrella

# "Democracy Development in a New Media Environment"

11<sup>th</sup> May 2012 IDA Meeting Hall, Copenhagen Kalvebod Brygge 33-35, Cph., Denmark















# 20<sup>th</sup> EBLIDA - NAPLE annual Conference - 11<sup>th</sup> May 2012, Copenhagen, Denmark



By EBLIDA president, Mag. Gerald Leitner, Austria

May 2012 will be a very special time for all of us since we will celebrate EBLIDA's twentieth anniversary.

The Jubilee Conference on Friday the 11th of May aims to draw the attention of the European Union both to the risks and threats at stake for libraries and their patrons, and therefore also to the citizens of Europe with the current situation in the volatile market of ebooks in which libraries have very few rights.

Libraries have to find ways to create and ensure attractive services in this new media environment and ever changing market, while e-books will become increasingly relevant for libraries. But it appears that at the moment the acquisition policy may be decided by the publishers and not by the library, meaning a threat to access to information, and by extension to democracy. Therefore we need a change.

It is time for library organizations to take action and to advocate for more rights in the increasing market of e-books before it is too late.

During the conference, EBLIDA will give you the word through active workshops where you will have the opportunity to share your thoughts and opinions and to work on possible solutions that might enable libraries to evolve in a balanced environment. The conference has been set up to provide the first steps to initiate a European wide campaign for libraries.

The conference is taking place in Copenhagen during the Danish EU-chairmanship. In praxis the conference is organized by the Danish Library Association together with EBLIDA — and the Danish Agency for Culture (earlier: for Libraries & Media) and supported by the other Danish library organizations, all members of the Library Umbrella in Denmark.

We wish you a pleasant stay in Copenhagen. And I personally look forward to a fruitful, forward looking debate identifying constructive new initiatives for the benefit of the European library and media sectors. And not least for the European citizens.

Welcome to Copenhagen in May.

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# **Program overview**

# Day 1 - THURSDAY May 10th 2012

# Council Meeting inc. elections (for EBLIDA members only)

Time: 13-18 (incl. coffee)

Place: The Royal Library, the Karen Blixen Meeting Room

## Reception

## The Black Diamond, The Royal Library

Host: Director Erland Kolding Nielsen

Time: 19-21h

Tour of the Royal Library: 18-19h

# **Day 2 - FRIDAY May 11th 2012**

#### **2012** Conference

# "Democracy development in a new media environment"

Conference registration: 8.30 - 9.30

Conference: 9.30 – 17.00 (lunch/coffee included)
Place: IDA Meeting Hall, Kalvebod Brygge 33-35, Cph.

Fee: 85 EUR before March 15th and 95 thereafter

#### **Conference Dinner 2012**

20.00 - Main building of the unique Carlsberg Museum

Optional - Fee: 40 EUR

# Day 3 - SATURDAY May 12th 2012

#### **Saturday Tour**

#### Bus tour and visit to Elsinore, North of Zeeland

Pick-up central Cph. 9.30 - back 16.00

- 'Kulturværftet' Elsinore Library and Cultural House, opened in 2011.
- 'Kronborg', The Royal Castle of Elsinore

Incl. sandwiches and refreshments

Optional - Fee: 40 EUR

# ACCOMMODATION on individual basis - see: www.db.dk/copenhagen2012

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# PROGRAM

08.30	Registration and Coffee
09.30	Official Welcome - By Denmark as host Jens Thorhauge, the Danish Agency for Culture
09.35	María Antonia Carrato, NAPLE-FORUM president
09.40	Pia Allerslev, Mayor of Culture and Leisure, Copenhagen
10.00	SESSION 1 – Democracy Development in a New Media Environment
10.00	Introduction to the overall theme Gerald Leitner, EBLIDA president
10.10	Keynote Speech 1 Tarja Cronberg, Member of EU Parliament
10.30	Coffee break
11.00	Keynote Speech 2 Cory Doctorow, International writer, blogger and activist
11.20	Panel Discussion: What's the future of libraries, authors, publishers and booksellers in the new media environment Tarja Cronberg, Cory Doctorow, Fergal Tobin - President of European Publishers, John McNamee – President of European Booksellers Federation, Gerald Leitner – EBLIDA president and María Antonia Carrato - President NAPLE-Forum Moderator: Bas Savenije
12.30	Lunch – compliments of the host country
13.30	Session 2 – We Need Changes! Four interactive workshops on aspects of the theme
13.30	Introduction to and kick-off to workshops By Jens Thorhauge, the Danish Agency for Culture
13.40	Workshops (20 minutes each, then walk on)

Workshop 1: The roles of the Library in a fast changing Media Market

Speakers:

Eppo van Nispen tot Sevenaer, CPNB

**Erna Winters, Kennemerwaard Public Library** 

**Moderator:** 

Aldo Pirola, EBLIDA EC

Workshop 2: The good, the bad and the ugly: incl. some contradictory examples on

e-books

Speakers:

Barbara Lison, Bremen Public Library

Knud Schulz, Aarhus Public Library

**Moderator:** 

Michel Steen-Hansen, Danish Library Association

Workshop 3: Does copyright rule everything?

Speakers:

Harald von Hielmcrone, EBLIDA-EGIL

Peter Schønning, Nyborg&Rørdam Law Firm

**Moderator:** 

Pernille Drost, Danish Union of Librarians

Workshop 4: How drawing political attention on e-services of libraries in every

European country and in EU?

Speakers:

Jan Braeckman, NAPLE

**Vincent Bonnet, EBLIDA** 

**Moderator:** 

Klaus Peter Böttger, Essen Public Library

# 15.00 Coffee break

15.30 Session 3 – Go for it! With Gerald Leitner

Plenum reports from each workshop moderator

Panel discussion with the audience

16.45 Next Step to initiate the European Campaign,

summing up & conclusion by EBLIDA President

17.00 End of conference – see you tonight!

Vagn Ytte Larsen, president of the Danish Library Association

### Key note speakers



**Tarja Cronberg** (1943) holds Ph.D. degrees in technology and business administration. She has long exercised political leadership in Europe's networked society. Currently a member of the European Parliament she was a Member of the Finnish Parliament from 2003 to 2007 and a former Minister of Labor. She chaired the Green League party from 2005 to 2009 and served on several parliamentary committees (foreign affairs, security and defense, employment).

Tarja Cronberg knows about and has taken an interest in libraries as well. She was president of the *Finnish Library Association* from 2004 to 2007. She has always taken a great interest in development of the Information and Knowledge Society, where Finland is well known for its strong approach. Among a lot of other things TC contributed to the report 'Towards a Networked Finland' (2005). And before that she was a member of the Danish Parliament Technology Council (1986-1991); of the Norwegian Research Council dealing with IT and society (1984-1992). She was a member of the European Commission Information Society Technologies Advisory Group (ISTAG) from 1999 to 2002; chaired the EU COSTA4 Group that examined the relationship between technology and society (1992-1997) and contributed to the VALUE think-tank that focused on the interaction between research and society (1993-1994).



**Cory E.Doctorow (1971)** is a Canadian-British blogger, journalist, and science fiction author who serves as co-editor of the blog Boing Boing. He is an activist in favour of liberalising copyright laws and a proponent of the Creative Commons organization, using some of their licences for his books. Some common themes of his work include digital rights management, file sharing, and "post-scarcity" economics.

He served as Canadian Regional Director of the Science Fiction and Fantasy Writers of America in 1999. Together with Austrian art group monochrom he initiated the Instant Blitz Copy Fight project, for which people from all over the world are asked to take flash pictures of copyright warnings in movie theaters. At the 2003 Torcon 3 World Science Fiction Convention, Doctorow was a featured guest. On October 31, 2005, Doctorow was involved in a controversy concerning digital rights management with Sony-BMG, as told in *Wikinomics*. Doctorow is a regular contributor to the TVOntario podcast Search Engine, formerly on CBC.